

# Komen Connection

Spring 2018



## Register Now for the 2018 Susan G. Komen Pittsburgh Race for the Cure

Have you registered for the 26th annual Komen Pittsburgh Race for the Cure? There's still time! With an estimated 18,000 participants, the Susan G. Komen Pittsburgh Race for the Cure has become one of the city's largest races and the region's favorite Mother's Day tradition. This year's Pittsburgh Race will be held on Sunday, May 13, 2018 at Flagstaff Hill in Schenley Park.

### REGISTER IN PERSON

Registrants can visit the following walk-in registration sites on Saturday, April 21, from 10 a.m. to 8 p.m.

- South Hills Village
- Ross Park Mall
- The Mall at Robinson
- Monroeville Mall

On-site registration also will be available at the University of Pittsburgh, Posvar Hall Galleria on Monday, April 23, from 11 a.m. to 4 p.m. To register on Race weekend, visit Flagstaff Hill in Schenley Park on Saturday, May 12 from 11 a.m. to 4 p.m., and on Race morning, Sunday, May 13, beginning at 6:30 a.m.

### REGISTER ONLINE

Online registration is open through Wednesday, May 9 at noon. Online participants can choose to have their Race t-shirt mailed or available for pickup. Packets will be mailed until Wednesday, May 2. After that date, participants can pick up their shirts Race weekend at Flagstaff Hill. For more information and to register online visit [komenpittsburgh.org](http://komenpittsburgh.org).

### NEW THIS YEAR!

This year, Komen Pittsburgh is excited to introduce new fundraising incentive programs!

**Team Incentives:** Registering a team for the Race is a great way to enjoy the day with friends, family, and/or co-workers, and now teams can earn rewards for both the number of team members as well as dollars raised.

**Individual Incentives:** Be More Than Pink™ in the fight against breast cancer—and be rewarded for your fundraising achievements. Rewards offered for self-donations as well as pledges raised. For more information please visit [komenpittsburgh.org](http://komenpittsburgh.org).

### 2018 RACE FOR THE CURE: JOIN THE FIGHT!

**KIDS FOR THE CURE** The Kids' Dash for youth ages 6 and younger will begin at 7:45 a.m., in front of the Giant Eagle Tent. Registration includes a Race t-shirt as well as a special gift.

### SLEEP IN FOR THE CURE

Support Komen Pittsburgh even if you can't make it on Race day or prefer to hit the snooze button! The first 350 Sleep In for the Cure participants will receive a One-Size-Fits-Most (OSFM) nightshirt.

### PLEDGE PROGRAM AND PINK HONOR ROLL

Fundraising is the most vital step in supporting the Pittsburgh Race for the Cure and your community. Access your Fundraising Center online using your login and password or download a printable Pledge Form. The top 25 pledge raisers will be recognized as our 2018 Pink Honor Roll members.

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## Register Now for the 2018 Susan G. Komen Pittsburgh Race for the Cure

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### RACE VOLUNTEERS

The success of our Race depends on the support of our volunteers. You can sign up online at [komenpittsburgh.org](http://komenpittsburgh.org) or contact Meg Dluhos at [mdluhos@komenpittsburgh.org](mailto:mdluhos@komenpittsburgh.org) or by calling (412) 342-0500.

The Pittsburgh Race honors all those whose lives have been touched by breast cancer and creates momentum to renew our commitment to funding vital breast health education, screening, and treatment programs and supporting national breast cancer research initiatives.

All donations are tax-deductible, and 75% of the net proceeds raised through the Komen Pittsburgh Race for the Cure stays in our community to fund breast cancer programs, while 25% supports Komen's national grants program to fund research. For more information visit [komenpittsburgh.org](http://komenpittsburgh.org).



## 2018 Distinguished Alumni Award

On March 16, the University of Pittsburgh Graduate School of Public Health awarded Komen Pittsburgh's Mission Coordinator, Ruth Modzelewski, PhD, with the 2018 Distinguished Alumni Award for Practice. Ruth is being recognized for her significant contribution to public health practice originating from her work at Komen Pittsburgh. Ruth has worked with public health students and researchers in the Komen community to improve health knowledge and access to care.

## SAVE THE DATE! Upcoming Events

**April 12, 19, 20:** Wacoal's annual **Fit for the Cure** is back this spring to support Komen Pittsburgh. Each of the three Fit for the Cure events take place from 10 a.m. to 5 p.m. at stores throughout the area:

- April 12 at Macy's, South Hills Village
- April 19 at Macy's, Monroeville Mall
- April 20 at Macy's, Ross Park Mall

For every woman professionally fitted at an event, Wacoal will donate \$2 to Komen. Wacoal will also donate \$2 for every Wacoal bra, shapewear item or b.tempt'd bra purchased at an event.

**April 13:** LAST DAY to mail in the paper entry form for the 26<sup>th</sup> Annual Komen Pittsburgh Race for the Cure.

### April 14 to May 20: Shop, Support & Save at Simon Malls

Grove City Premium Outlets and Ross Park Mall are offering customers the opportunity to receive a discount pass valid at participating stores or by making a \$10 donation online at [ww5.komen.org/Simon](http://ww5.komen.org/Simon). Simon is proud to support Susan G. Komen® with the help of generous individuals like you.

**May 6:** For the 10<sup>th</sup> year, Komen Pittsburgh is partnering with P3R Events **Dick's Sporting Goods Pittsburgh Marathon as a Run for a Reason** charity. Runners can join Team Komen at [www.crowdrise.com/susangkomenpitt2018](http://www.crowdrise.com/susangkomenpitt2018) and earn a free registration to any marathon event by reaching the fundraising goal minimum, with donations benefitting Komen Pittsburgh!

**May 9:** Online registration closes at noon for the Komen Pittsburgh Race for the Cure.

**May 9:** Oakland Business Improvement District (OBID) will host their annual **Drink for Pink** event, sponsored by Dollar Bank, on Wednesday, May 9, from 4 p.m. to 7 p.m. at the Hilton Garden Inn Pittsburgh University Place at 3454 Forbes Avenue in Oakland. Stop by to meet local celebrity bartenders and enjoy great food and music! For more information, visit [www.drinkforpink.org](http://www.drinkforpink.org).

**May 13:** The 26<sup>th</sup> Annual Komen Pittsburgh Race for the Cure!

**June 14:** Komen Pittsburgh friends and supporters will come together for the 9<sup>th</sup> annual **Celebration of the Promise** dinner on Thursday, June 14, at LeMont Restaurant on Mt. Washington. The Celebration of the Promise is both a fundraiser and a reminder of the sacrifices and gifts made in pursuit of Komen Pittsburgh's Promise as we recognize our special Promise Makers and Keepers. Guests will enjoy a delicious dinner and breathtaking views of the city. For tickets or more information, please call (412) 342-0500.

**October 7:** Kick off Breast Cancer Awareness Month and the start of fall with Komen Pittsburgh's 10<sup>th</sup> Annual **Paws for the Cure** dog walk at Hartwood Acres on Sunday, October 7. A great time for furry friends and their human companions, this event features a scenic one-mile course through beautiful Hartwood Acres. Continue to check our website for registration information.



# Susan G. Komen Greater Pennsylvania: Same Mission, Same Races, Same Places...New Name!

We are excited to announce that the Susan G. Komen® Affiliates of Pittsburgh and Northeastern Pennsylvania have joined forces to make a bigger impact in the fight against breast cancer. We now operate as one entity, Susan G. Komen Greater Pennsylvania.

Headquartered in Pittsburgh, our combined organization incorporates the current staff, volunteer leadership, grant-making relationships, and fundraising capacities of both organizations. While the name has changed, the services offered and annual events hosted by each former affiliate remain the same.

Kathy Purcell, formerly Chief Executive Officer of Komen Pittsburgh, now is Chief Executive Officer of Komen Greater Pennsylvania. Dolly Woody, previously the Executive Director of the Northeastern Pennsylvania Affiliate, is the Director of the merged Affiliate.

"Working as a single organization will enable us to strengthen our operations and increase our impact on breast cancer and breast health," says Kathy Purcell. "We will become even more efficient with our administration and drive more resources toward fulfilling our mission. We have taken measures to ensure that this operational consolidation does not change what matters most: working steadfastly to further our promise to end breast cancer forever."

Komen Greater Pennsylvania's service area now includes 53 counties across the state; encompassing the 34 counties of western and central PA, formerly served by Komen Pittsburgh, as well as the 19 counties from central to northeastern PA, formerly served by Komen Northeastern PA.

The annual Race for the Cure events will remain in each former affiliate

location. The Pittsburgh Race will continue to be held each Mother's Day, just as the Northeastern PA Race will continue to be held each September. As always, the funds from these Races, as well as from all fundraising events, will support grants to community organizations and fund national research initiatives.

Each Susan G. Komen Affiliate began with a few caring people and has grown into a community of generosity, strength, determination, and passion for the cause. Please help us as we look toward a bright future in which we strive to expand our pink footprint in Greater Pennsylvania by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer.

## Nominations Now Being Accepted for the Giant Eagle Karen Shapira Survivor Award

Do you know a breast cancer survivor who has made a positive impact in the lives of others? Someone who goes above and beyond to raise breast cancer awareness? Nominations are now being accepted for the prestigious Giant Eagle Karen Shapira Survivor Award. Submit your nomination describing why this survivor would be the best candidate to receive the award. When submitting a nomination, please include the full name, address, phone number, and email address for both you and the person you are nominating.

Nominations are due by Friday, April 20 and can be sent via email to Kathy Purcell at [kpurcell@komenpittsburgh.org](mailto:kpurcell@komenpittsburgh.org) or mailed to:

Susan G. Komen Pittsburgh | 1133 S. Braddock Ave. | Pittsburgh, PA 15218



## Introducing Komen Connection e-newsletter!

Komen Connection is going digital! That's right, beginning next month, Komen Connection will be delivered straight to your inbox. The new monthly Komen Connection e-newsletter will feature news on current and upcoming events, mission, community outreach, and more throughout our new 53-county service area. If you already

receive the Komen Connection newsletter, you will automatically receive the next edition in your inbox. New subscribers can sign up to receive our e-newsletter at [komenpittsburgh.org](http://komenpittsburgh.org). If you have an event or information you would like to see in our newsletter, please submit your request to Meg at [mdluhos@komenpittsburgh.org](mailto:mdluhos@komenpittsburgh.org).

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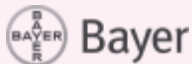
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