

Paws for the Cure Dog Walk

Hundreds of people and their canine companions gathered at Hartwood Acres in Allison Park on Sunday, October 8, 2017, for Susan G. Komen Pittsburgh's 9th Annual Paws for the Cure one-mile dog walk and fall festival. Guests enjoyed on-site vendors, a variety of dog contests, raffles, and entertainment.



Photos courtesy of David Bachman Photography



Komen Connection

Winter 2018



Photo courtesy of Joshua Franzos

REGISTRATION IS OPEN!

SIGN UP NOW FOR THE 2018 SUSAN G. KOMEN PITTSBURGH RACE FOR THE CURE®

Registration is now open for the 26th annual Susan G. Komen Pittsburgh Race for the Cure. The annual Mother's Day tradition will take place on Sunday, May 13, in Schenley Park.

The Race for the Cure is Komen Pittsburgh's largest fundraising event with 75% of the proceeds benefitting local screening, treatment, and education initiatives throughout 34 counties in western and central Pennsylvania. The remaining 25% of the proceeds funds national breast cancer research initiatives.

Race participants can choose between a 5K chip-timed run, a 5K untimed walk/run, and a 1-mile fun walk. There will be many exciting activities happening this year, including Kids for the Cure, team activities, and

the survivor parade and tribute. For the first time, this year's survivor parade and tribute will include special recognition for metastatic thrivers.

Registering for the Race is the first step in supporting the mission of Komen Pittsburgh. To register for the 2018 Race for the Cure, visit www.komenpittsburgh.org and click on Race for the Cure under the Events tab at the top of the homepage. All participants have the opportunity to create teams and set up fundraising pages on the site. Registrants can choose to have their t-shirt and bib mailed or picked up at one of the registration sites. Registration entry forms will be mailed in February. Mail-in entries must be post-marked by April 13, 2018.

Registrants can also visit walk-in registration sites on Saturday, April 21 from 10:00 a.m. to 8:00 p.m. at Monroeville Mall, Ross Park Mall, South Hills Village, and The Mall at Robinson.

On-site registration will also be available at the University of Pittsburgh, Posvar Hall between 11:00 a.m. and 4:00 p.m. on Monday, April 23, as well as at Flagstaff Hill in Schenley Park on Saturday, May 12 from 11:00 a.m. to 4:00 p.m. and the morning of the race, beginning at 6:30 a.m. Be sure to take advantage of discounted registration by registering before Tuesday, April 24.

If you have questions about registration or if you would like additional copies of the entry form, please contact the Komen Pittsburgh office at (412) 342-0500.

www.komenpittsburgh.org
Pittsburgh, PA 15218
1133 South Braddock Avenue
Susan G. Komen Pittsburgh



Susan G. Komen Pittsburgh • 1133 South Braddock Avenue • Pittsburgh, PA 15218
412-342-0500 • email: info@komenpittsburgh.org • www.komenpittsburgh.org



Join the Team Challenge at the 26th Annual Pittsburgh Race for the Cure

What is a team?

A team is a group of individuals who participate in the Susan G. Komen Pittsburgh Race for the Cure together. Team members do not have to participate in the same event — some can walk, some can run — it is up to the individual. Any business, hospital, family, club, agency, school, church, or other community group can form a team. A minimum of 10 people is recommended for a team, so encourage those around you to join your team!

Why form a Corporate Race Team?

The Komen Pittsburgh Race for the Cure provides a great atmosphere and opportunity to offer heartfelt, community-based corporate engagement to your employees. Businesses of any size can form company teams with employees, family, and friends. Teams are recognized on our Race website; the largest teams by number and fundraising dollars also receive recognition. Forming a corporate team can boost company morale, provide employees with an opportunity to meet different co-workers, and engage in a meaningful and charitable event outside of the office, among many other benefits.

Teams are encouraged to fundraise!

Team captains are provided with a "Captain's Packet" and we are here to lend support in registering additional team members. Individual team members are eligible for Pledge Program prizes and recognition, as well.



Photo courtesy of Joshua Franzos

Helpful Team Tips:

- Set up your company team and have a friendly competition for participation between corporate departments, family members, or schools. Publicize your team in a company or club newsletter.
- Customize your Race Participant Center to share a personal story and photo. Email friends and family the link to your team's page, asking them to read about your participation and consider joining your team.
- Host a registration table at your work, school, or place of worship.
- Provide your team members with Komen Pittsburgh background and our mission.

Did you know that at the 2017 Race for the Cure there were more than 428 teams who raised over \$153,000?

They will be motivated knowing that their dollars make a difference right here in our communities.

- Create an activity that brings your team together to bond. Create a meaningful team name so that your team can talk passionately about their participation. Design a team shirt or flag to show off with pride.

Save the Date for the 2018 Race to the Finish Party

Join Susan G. Komen Pittsburgh on Thursday, March 22, 2018 at Jergel's Rhythm Grille in Warrendale, as we kick-off the 2018 Komen Pittsburgh Race for the Cure! Friends and family are invited to celebrate with us as we recognize our 2017 Pink Honor Roll,

top fundraising teams, key volunteers, and Race sponsors. Festivities will begin at 6:00 p.m. and all attendees are invited to stay for live music that begins at 8:00 p.m. Look for more information soon.



Tickled Pink Survivor Brunch

On Sunday, November 5, 2017, Susan G. Komen Pittsburgh hosted the annual Tickled Pink Survivor Brunch at Rivers Casino. Survivors and their guests enjoyed boutique shopping, a special program, and brunch buffet.



Photos courtesy of Joshua Franzos



Run Any DICK'S Sporting Goods Pittsburgh Marathon Event for Free

Susan G. Komen Pittsburgh is proud to be a long-standing Run for a Reason Charity Partner of the DICK'S Sporting Goods Pittsburgh Marathon event series. By registering as a charity runner with Team Komen you receive your event registration for FREE — as long as you meet the fundraising goal minimum. Fundraising is easy through your personal CrowdRise page; ask family, friends, and co-workers to donate to your page as you run to raise funds for Komen Pittsburgh's breast cancer screening, education, and treatment programs, as well as national breast cancer research initiatives. To register, visit crowdrise.com/susangkomenpitt2018. Already registered and paid?! No worries, contact Komen Pittsburgh to have your registration transferred to our Charity Team.

To qualify for free registration, you must commit to meeting the fundraising minimum for the event you choose:

- Marathon: \$500
- Half Marathon: \$350
- Relay Team: \$750
- 5K Run: \$150

- Kids' Marathon: \$50
- Pet Walk: \$100

New this year - Komen Pittsburgh is introducing the Pink Feet Challenge

Any runner who registers on Team Komen for a Pittsburgh Marathon event and the 26th Annual Komen Pittsburgh Race for the Cure 5K chip-timed run, will receive a special commemorative tech shirt, recognition and perks, in addition to regular team gifts. All Pink Feet Challenge participants will be entered for a grand prize drawing pulled on Monday, May 14, 2018.

For more information, please contact Meg at mdluhos@komenpittsburgh.org or call 412-342-0500.



Funds Available to Assist with Patient Treatment

Did you know that Susan G. Komen has partnered with CancerCare® to offer financial assistance to breast cancer patients living in the United States? Grants are provided to assist with costs of oral pain and anti-nausea medication; oral chemotherapy/hormone therapy; child care/elder care; hospice and palliative care; home care; lymphedema care and supplies; transportation to and from treatment; wigs and prostheses; as well as durable medical equipment.

For more information, call the Susan G. Komen® Breast Care Help Line 1-877 GO KOMEN (465-6636) or email helpline@komen.org. Calls to the Breast Care Help Line are answered by a trained and caring staff member Monday through Friday from 9:00 a.m. to 10:00 p.m. ET and from 6:00 a.m. to 7:00 p.m. PT.